

Evolution of Digital Dentistry: How to Develop a Technology-Driven Practice (A Minimalist Guide to Surviving in a Digital World)

In Association with
North County Oral Facial Surgery Center

Thursday, March 28, 2019



PROGRAM DESCRIPTION

This program is designed to help the dental practice embrace digital dentistry in how it relates to technology in an easy to follow, non-intimidating approach. Learn about current technology and how it relates to restorative cases, dental implants, occlusal guards, orthodontic aligners, partial dentures, and study models. Auxiliary dental teams will also learn how to utilize technology in adopting a digital work flow, while they establish total patient engagement resulting in increased treatment plan case acceptance.

LEARNING OBJECTIVES

- To become familiar with digital dentistry technology, language, and terminology
- Learn how to use technology as a communication and referral platform in building a bridge between the general practice, specialty practices and laboratories while creating a comprehensive approach to patient care
- To recognize how dental assistants can be key multifaceted contributors as providers by adding to the practice's financial growth
- To understand how to incorporate technology to increase patient treatment plan case acceptance

Speaker Dona Schulz, RDH, BS, MBA

Date Thursday, March 28, 2019

Time 5:30 PM – 6:00 PM *Registration*
6:00 PM – 8:00 PM *Program*
Food will be provided

Location North County Oral Facial Surgery Center
839 E Grand Ave
Escondido, California 92025

Subject Code 690

Audience Dental Hygienist, General Dentist, Office Staff

SAC Straightforward

Type Lecture

CE credit 2.0 Hours

Tuition Complimentary

RSVP Contact Taylor Restaino at NCOFSC:
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Questions? Contact Hannah Sansone,
Straumann Territory Manager at
760/405 5948 or
hannah.sansone@straumann.com



SPEAKER

Dona Schulz, RDH, BS, MBA carries over 30 years of expanded dental practice experience as a registered dental hygienist, hygiene director, hygiene consultant, adjunct dental hygiene instructor, dental assistant, corporate advisor and technology trainer. As a professional speaker and published author, Dona shares her passion providing education and clinical direction in empowering, developing, training and mentoring hygienists, dentists and the entire auxiliary team to exponentially grow their clinical practice.

Registration Policy

- Registrations are taken on a first come, first serve basis
- Registrations are not considered final until payment is received
- Your registration will be confirmed by email within two weeks of receipt
- Partial payment cannot be accepted

Cancellation and Refund Policy

Attendee Cancellation Policy

- Cancellation made 30 days or more before the course starts: Full refund
- Cancellation made 15-29 days before the course starts: 50% of the course fee will be refunded
- Cancellation made 0-14 days before the course starts: No refund
- A \$25 administration fee will apply to all cancellations

Straumann reserves the right to cancel courses that do not meet minimum enrollment. The course fee will be refunded, in full, within two weeks of cancelled course date. Attendance is not confirmed until attendee has received a letter of confirmation from the Straumann Education Department.